



Creating Excellent Community Theatre

ATTIC SEASON: _____

ADVERTISER: _____

AD CONTACT PERSON: _____

PHONE: _____

EMAIL: _____

STREET: _____

CITY/STATE/ZIP: _____

Attic Salesperson: _____

Date Ad sold: _____

Attic Theatre, Inc.
Presenting quality Community Theatre
Since 1950

✓ **PLAYBILL ADVERTISING RATES**

<input type="checkbox"/>	AD SIZE AND ORIENTATION	DIMENSIONS	COST
<input type="checkbox"/>	QUARTER PAGE -- VERTICAL	2.5" WIDE x 4" HIGH	\$ 200.00
<input type="checkbox"/>	QUARTER PAGE -- HORIZONTAL	4" WIDE x 2.5" HIGH	\$ 200.00
<input type="checkbox"/>	HALF PAGE -- HORIZONTAL ONLY	5" WIDE x 3.5" HIGH	\$ 300.00
<input type="checkbox"/>	FULL PAGE	5' WIDE x 7" HIGH	\$ 600.00

Advertiser agrees to:

- **Submit ad copy and payment no later than April 1, 2024** a PDF, JPG or PNG file that contains high resolution (min 300 dpi, 600 dpi preferred). **Ads to be e-mailed to attictheatre@gmail.com.**
- Ads will be in color copy.
- **Submit payment by April 1, 2024 to: Attic Theatre, Inc. Playbill Offer, P.O. Box 41, Appleton, WI 54912-0041.**
- Attic Theatre will determine ad placement in final publication.
- All orders are subject to Attic Theatre's acceptance. Attic Theatre reserves the right to reject or cancel advertising for any reason, including any ad which, in the opinion of Attic Theatre, does not conform to the standards of the publication. All ads are accepted and published by Attic Theatre upon the presentation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. When ads containing names, pictures and/or testimonials of living persons are submitted for publication, the order or request for publication thereof shall be guaranteed by the advertiser and agency that they have obtained written consent for the use in the ad of the name, picture and/or testimonial of any living person contained therein.
- Attic Theatre works to ensure accuracy of all ads and shall not be liable for any damages, including consequential damages, if Attic Theatre fails to publish an ad or publishes an ad with errors and omissions.
- Questions: Call 920-734-7887 or email attictheatre@gmail.com.

(please make a copy for your records)

SIZE OF FULL PAGE AD

Attic Theatre was founded in 1950 in the attic of the Cloak family home on North Union Street in Appleton, Wisconsin. What began as an acting class has become the longest running community theatre in the Fox Valley.

From these simple beginnings, Attic has grown to produce hundreds of shows over a span of more than 73 years of bringing quality community theatre to the Fox Valley.

Theater brings together people young and old with varying worldviews to create a unique cultural experience for our patrons, our actors, and our many volunteers. Our productions seek to bridge disparate communities and through community partnerships, and the creativity of our artists, to improve the quality of life in the Fox Cities.

By purchasing ad space in Attic's programs, you are demonstrating to the Fox Valley community your support for the fine arts and the many benefits the arts provide. Your ad would reach over 4,200 patrons who typically attend our shows, an additional 3,000 home who receive our emails, and the hundreds of artists, technicians, and volunteers.

And the posting of that ad on the sponsor area of our website would increase that exposure.

Please consider purchasing an ad with Attic Theatre to keep the Arts alive in the Fox Cities.

SIZE OF A

QUARTER PAGE AD
(vertical or horizontal)



SIZE OF A HALF PAGE AD